

INSIDEOUT

Cayman's Home & Garden Magazine



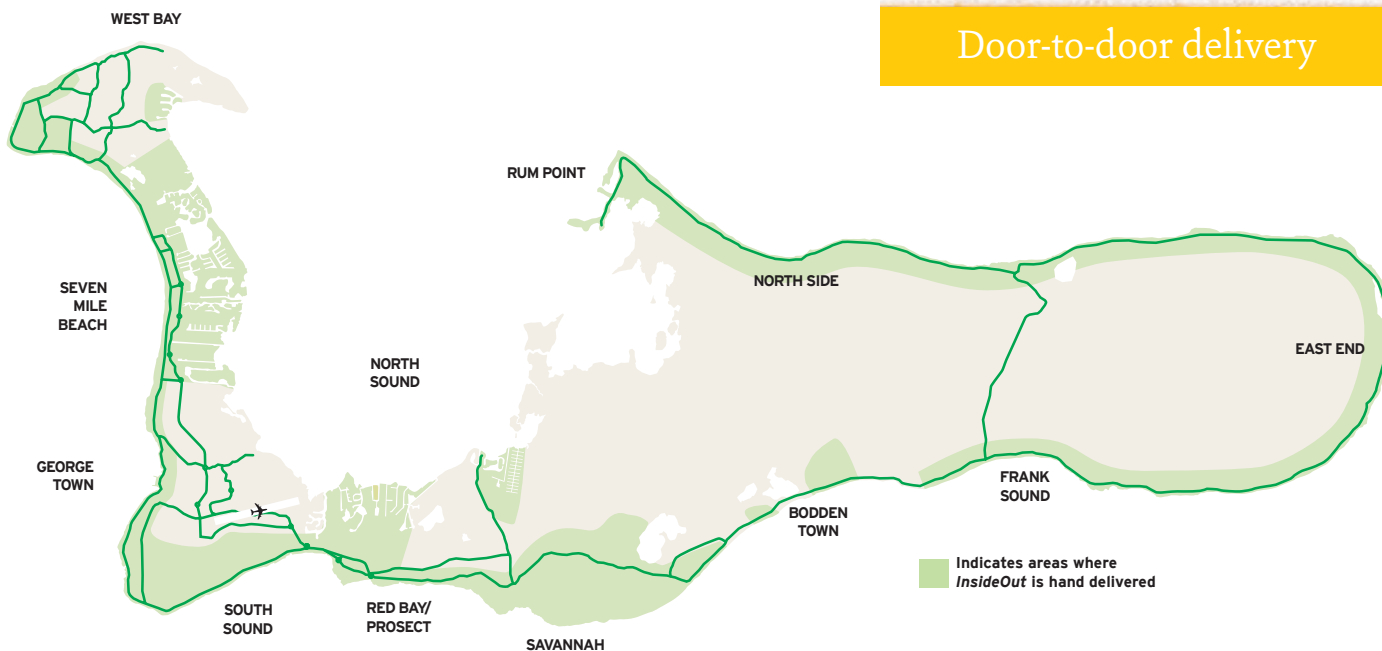
InsideOut provides the perfect platform for advertisers to present their products and services to consumers.

With a focus on design and stylish living, this high-quality publication provides inspiration and information to on-island professionals and individual do-it-yourself homeowners.

Grow your sales with
INSIDEOUT

Cayman's Home & Garden Magazine

Hand-delivered to more than **3,500**
residential homes and condos.





Distributed to:

- 3500+ residences (hand-delivered)
- All major offices in George Town and Seven Mile Beach
- All advertiser outlets
- Home and garden stores
- Supermarkets
- Malls
- Island Living Show
- Camana Bay Market every Wednesday

GATEFOLDS AVAILABLE!

- Inside front cover
- Inside back cover
- Inside publication

INSIDEOUT

Cayman's Home & Garden Magazine

ADVERTISING RATES (CI\$)

AD SIZE	ONE-TIME (6 MONTHS COVERAGE)	TWO-TIMES (12 MONTHS COVERAGE)
	Includes 10% discount	
Back Cover	\$5,000	\$4,500
Inside Back Cover	\$3,000	\$2,700
Inside Front Cover	\$4,000	\$3,600
Page 1	\$4,000	\$3,600
Double Page Spread	\$4,400	\$3,960
Double Page Spread Advertorial	\$4,400	\$3,960
Full Page	\$2,500	\$2,250
Full Page Advertorial	\$2,500	\$2,250
Half Page	\$1,450	\$1,305
Quarter Page	\$800	\$720

All prices are per insertion.

AD SPACE DEADLINE - AUTUMN EDITION

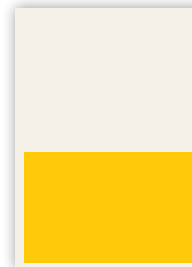
Friday, September 15, 2017

ARTWORK SPECIFICATIONS



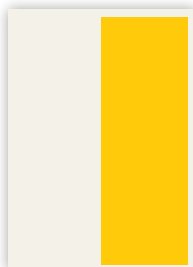
FULL PAGE

Full bleed:
8.75"w x 11.25"h
Trim size:
8.5"w x 11"h
Type safety area/
No bleed:
7.5"w x 10"h
Spread trim size:
17"w x 11"h



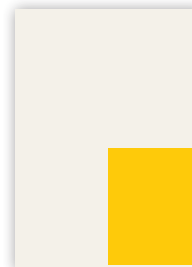
HALF PAGE (H)

Ad size:
7.5"w x 4.875"h
Type safety area:
7"w x 4.375"h



HALF PAGE (V)

Ad size:
3.625"w x 10"h
Type safety area:
3.125"w x 9.5"h



QUARTER PAGE

Ad size:
3.625"w x 4.875"h
Type safety area:
3.125"w x 4.375"h

All rates are based on supplied camera ready artwork.
Pinnacle Media photography and design prices available upon request.



*Home & Garden Magazine
in the Cayman Islands*

To book your ad space contact

Christina Pantelidis

Senior Sales Representative

cpantelidis@pinnaclemedialtd.com

t: 345-949-5111 ext 258 c: 345-525-0404

Karla Whittaker

Sales Support Supervisor

kwhittaker@pinnaclemedialtd.com

t: 345-949-5111 ext 285

