



INSIDEOUT

Cayman's Home & Garden Magazine





Grow your sales with INSIDEOUT

InsideOut provides the perfect platform for advertisers to present their products and services to consumers.

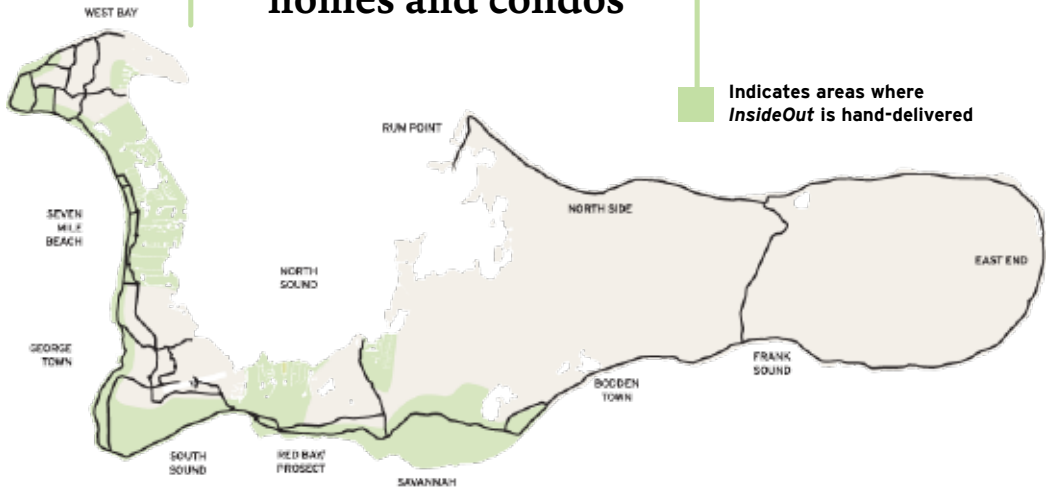
With a focus on design and stylish living, this high-quality publication provides inspiration and information to on-island professionals and individual do-it-yourself homeowners.

Highlighting the best of:

*Featured Homes | Beautiful Gardens | Island Lifestyles
Fabulous Art | Inspiration, Accessories and More*



Hand-delivered to more than 5,000 residential homes and condos



Indicates areas where InsideOut is hand-delivered



*Home & Garden Magazine
in the Cayman Islands*

DISPLAYED AT:

- Hotels and Condos
- Luxury Villas
- Advertiser reception areas
- Retail outlets
- 100+ magazine stands throughout the island

DISTRIBUTED TO:

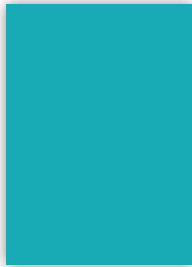
- 5000+ residences (hand-delivered)
- SMB condominiums
- All major offices in George Town and Seven Mile Beach
- Home and garden stores
- Supermarkets
- Malls
- Various expos and events

ADVERTISING RATES (C\$)

AD SIZE	ONE-TIME (6 MONTHS COVERAGE)	TWO-TIMES (12 MONTHS COVERAGE)
Includes 10% discount		
Back Cover	\$5,000	\$4,500
Inside Back Cover	\$3,000	\$2,700
Inside Front Cover	\$4,000	\$3,600
Page 1	\$4,000	\$3,600
Double Page Spread	\$4,400	\$3,960
Double Page Spread Advertorial	\$4,400	\$3,960
Full Page	\$2,500	\$2,250
Full Page Advertorial	\$2,500	\$2,250
Half Page	\$1,450	\$1,305
Quarter Page	\$800	\$720

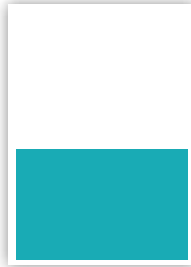
All prices are per insertion.

ARTWORK SPECIFICATIONS



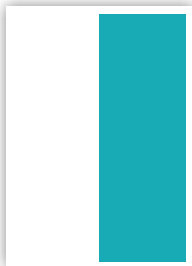
FULL PAGE

Full bleed:
8.75"w x 11.25"h
Trim size:
8.5"w x 11"h
Type safety area/
No bleed:
7.5"w x 10"h
Spread trim size:
17"w x 11"h



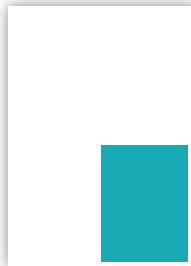
HALF PAGE (H)

Ad size:
7.5"w x 4.875"h
Type safety area:
7"w x 4.375"h



HALF PAGE (V)

Ad size:
3.625"w x 10"h
Type safety area:
3.125"w x 9.5"h



QUARTER PAGE

Ad size:
3.625"w x 4.875"h
Type safety area:
3.125"w x 4.375"h

All rates are based on supplied camera ready artwork.
Pinnacle Media photography and design prices available upon request.



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PUBLISHED EVERY
SPRING & FALL




To book your ad space contact

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W: InsideOutCayman.com

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